

**FOR IMMEDIATE RELEASE**

**HEADLINE: There's nothing stinky about this new technology**

**Sub Headline:** Aveho Odor Removal Technology represents a whole new category of odor control with a unique, patented process that completely removes odors.

Jacksonville, FL – March 22, 2016 - UltraTech International, Inc., leaders in the environmental compliance industry have recently added Aveho™ Odor Removal Technology to their innovative product line. Originally developed by Kimberly-Clark Corporation, UltraTech has been given the exclusive worldwide rights to further develop and commercialize the product. [Click here](#) to learn more or call at 800.764.9549.

Traditional odor control solutions such as masking agents, activated carbon, sodium bicarbonate or other complex chemical systems have various capacity, performance or cost limitations. Aveho is an engineered material consisting of particles that capture and physically bind odor-causing compounds. Odors are not masked, they are removed.

Aveho™ Odor Removal Technology mimics biological processes found in nature, where there is strong binding between the proprietary component and amino acids containing nitrogen, oxygen or sulfur. These amino acids can break down to form numerous odor compounds. The proprietary component in Aveho technology interacts with these odor compounds through its natural tendency to bind with nitrogen, oxygen and sulfur atoms. This interaction removes the odor compounds from the atmosphere.

UltraTech International, Inc. was formed in 1993 with one goal in mind: to save the world from toxic waste by creating the finest offering of spill containment and spill response products. Since then, its vision has expanded into additional product categories and technologies and the company now features a product line that consists of over 350 unique products designed to keep the world safe and clean.

Focusing intensely on meeting customer needs, UltraTech's ongoing goal is to invent, innovate or develop a better solution. The company has introduced an average of 20 new products per year and their design and development team is credited with over 60 patents. They are industry leaders in spill containment, stormwater management, facility protection, construction compliance and oil spill response and are responsible for bringing many advanced technologies to market.

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