

## FOR IMMEDIATE RELEASE

### **UltraTech's Latest Technology Advances To Finals In International Innovation Challenge**

**Sub Headline:** UltraTech International, Inc. was named to the list of ten finalists in the The Deutsche Bahn Innovation Challenge.

Jacksonville, FL – March 3, 2016 - UltraTech International, Inc., leaders in the environmental compliance industry, participated in The Deutsche Bahn Innovation Challenge where they proposed the use of their clear, hydrophobic coating, Gentoo, to help solve one of the railroad company's biggest challenges.

According to The Deutsche Bahn (German Railroad Company), 30% of their 260 ICE trains and 1800 passenger carriages have been defaced by graffiti. Due to turnaround cycles and other factors, it is not always possible to send these vehicles to workshops for quick treatment. The trains' exteriors get washed approximately every 3-4 days.

To help them come up with an innovative solution they challenged companies, scientists and other innovators to develop a product or technology to ensure soiling and graffiti will not adhere to the cars. In addition, the solution needs to keep the surface appearance attractive even after around 15 years without the need for post-treatment.

Gentoo Coating is an innovative, hydrophobic coating that was originally developed by the U.S. military to create a clear, durable coating for the canopies of F-16 fighter jets. When spray paint is applied to a smooth surface that is coated with Gentoo, it beads up in micro-droplets that do not allow the graffiti to stick to the surface and do not allow the graffiti to "take form" or become a mural, symbol or artwork.

The Deutsche Bahn is one of the largest German corporations with more than 300,000 employees and the largest railroad and railroad infrastructure corporation in Central Europe.

UltraTech International, Inc. was formed in 1993 with one goal in mind: to save the world from toxic waste by creating the finest offering of spill containment and spill response products. Since then, its vision has expanded into additional product categories and technologies and the company now features a product line that consists of over 350 unique products designed to keep the world safe and clean.

Focusing intensely on meeting customer needs, UltraTech's ongoing goal is to invent, innovate or develop a better solution. The company has introduced an average of 20 new products per year and their design and development team is credited with over 60 patents. They are industry leaders in spill containment, stormwater management, facility protection, construction compliance and oil spill response and are responsible for bringing many advanced technologies to market.

Contact Info:

Mario Cruz, Marketing Manager

UltraTech International, Inc.

Phone: 800.764.9549

Fax: 904.292.1325

Email: [mario.cruz@spillcontainment.com](mailto:mario.cruz@spillcontainment.com)

Website: [www.spillcontainment.com](http://www.spillcontainment.com)