

FOR IMMEDIATE RELEASE

**HEADLINE: UltraTech's "Holy Grail of Coatings" Prevents Corrosion, Graffiti and More**



Jacksonville, FL – July 11, 2017 - UltraTech International, Inc., leaders in the environmental compliance industry have recently added [Gentoo coating](#) to their product line. This advanced, clear, hydrophobic coating combines features and properties never seen before in a coating.

Traditional hydrophobic coatings are clear and abrasion resistant but do not shed fluid easily. Superhydrophobic coatings are generally great at shedding water but are not clear, and are easily removed. Whether it's abrasion resistance, oil repellency or visual clarity, conventional coatings have their limitations. Gentoo changes that! [Watch the video.](#)

Gentoo is a clear coating that not only repels water but most oils and solvents as well. It is also able to withstand significant abrasion without sacrificing performance.

Originally developed to keep military jet fighter canopies clean and free of rain, dirt and debris; Gentoo has performed well in many other applications including:

- **Corrosion resistance**
- **Anti-graffiti**
- **Camera lenses**
- **Building and vehicle windows**
- **Snow boards/skis**
- **Waterless urinals**
- **Solar panels**
- **and many more**

UltraTech International, Inc. was formed in 1993 with one goal in mind: to create the world's finest offering of spill containment and spill response products. Since then, its vision has expanded into additional product categories and the company now features a product line that consists of over 350 unique products.

Focusing intensely on meeting customer needs in an innovative and cost-effective manner, the company has introduced an average of 20 new products each year. UltraTech's design and development team is

credited with over 60 patents. They are industry leaders in spill containment, stormwater management, facility protection, construction compliance and oil spill response.

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