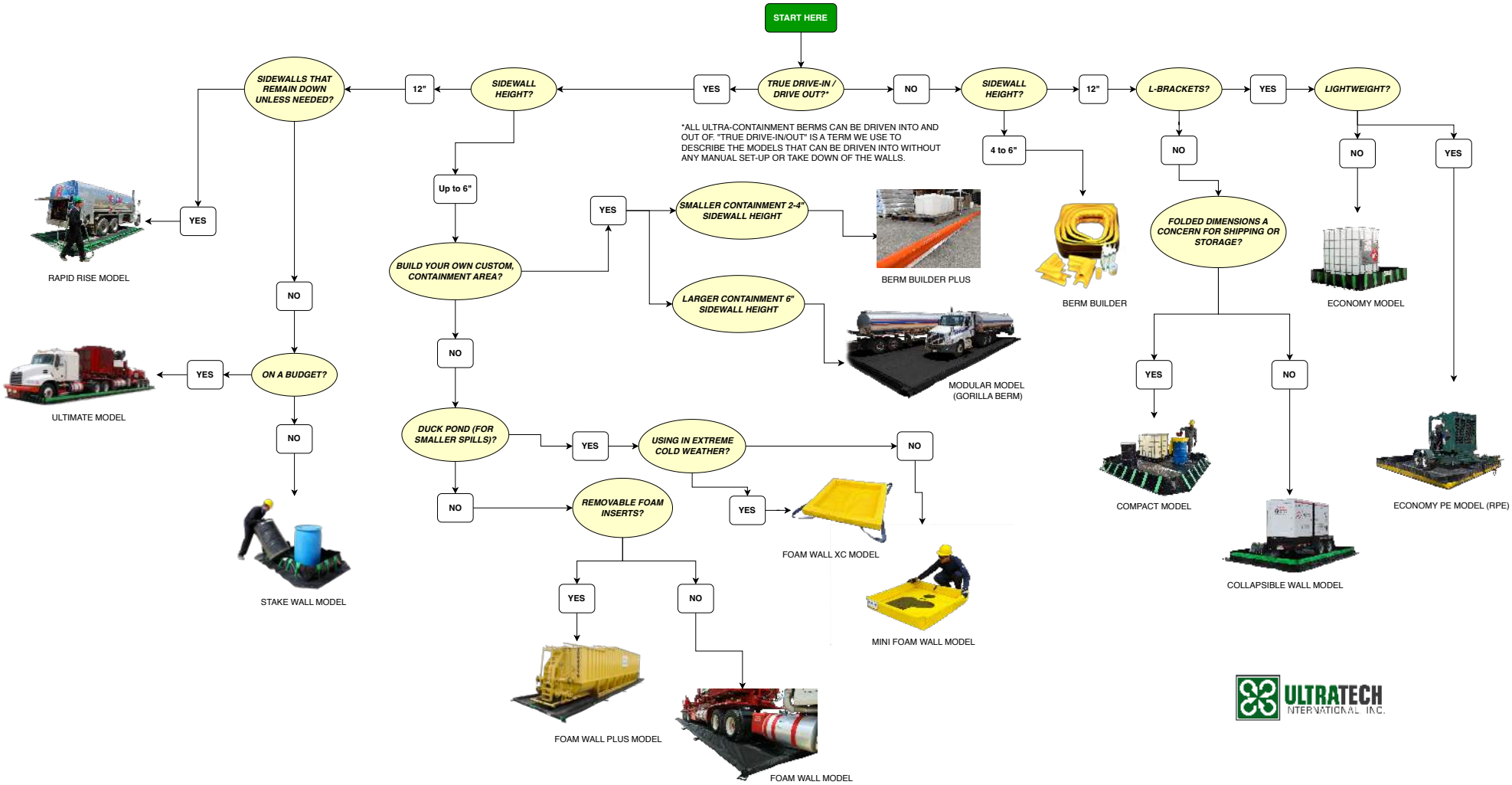The Path to the Perfect Product: Containment Berms