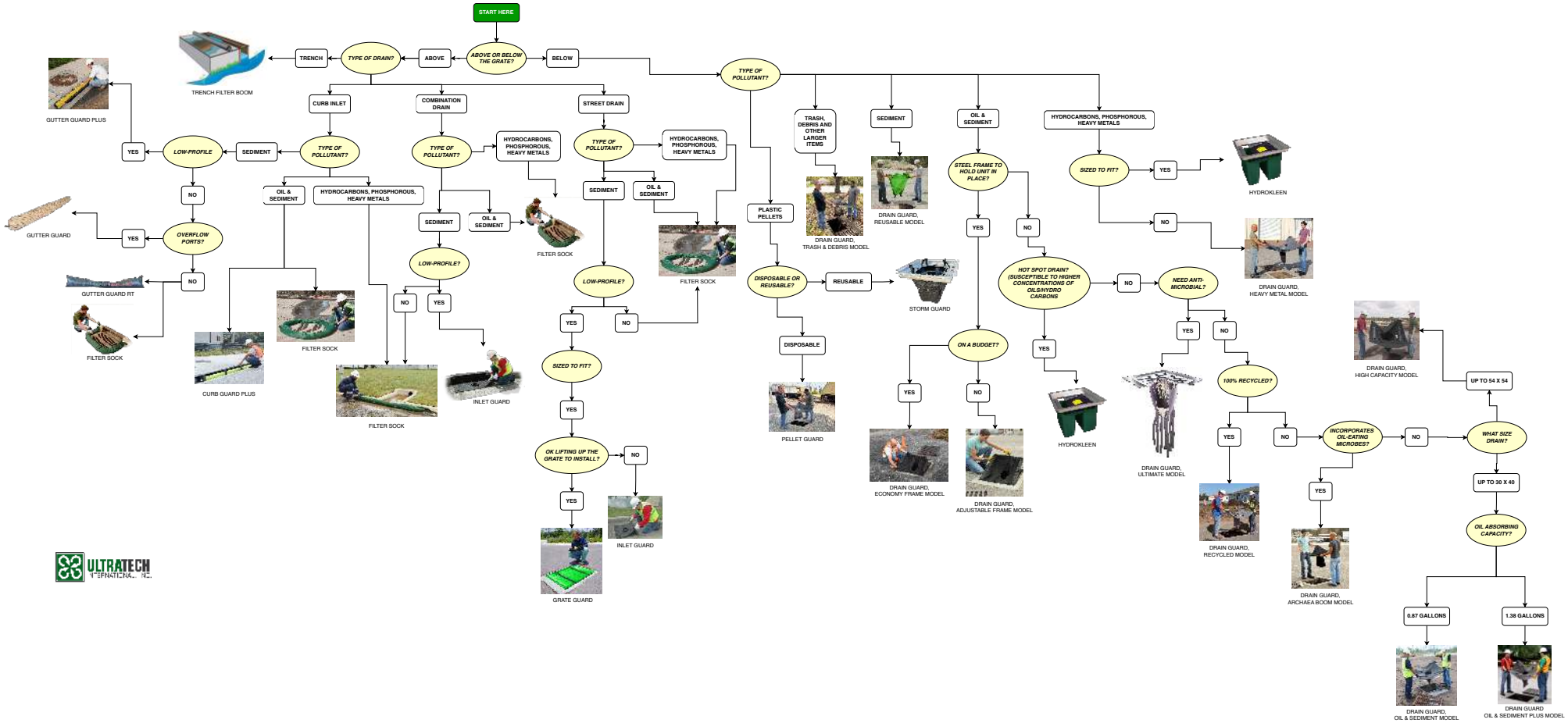The Path to the Perfect Product: Stormwater Management